



**Ledgewood** Advisory Group  
Treasury Consulting & Training Solutions

## In-House Training



### **Conveying Complex Concepts with**

- Clarity & Simplicity
- Relevancy
- Flexibility

# PRACTITIONERS TRAINING PRACTITIONERS



**TREASURY'S WORLD IS GROWING INCREASINGLY MORE COMPLEX. NEVER HAS IT BEEN MORE IMPORTANT FOR COMPANIES TO TRAIN STAFF ON HOW TO GLOBALLY CONTROL CASH, WORKING CAPITAL AND RISK.**

Ledgewood understands the resource commitment of corporate treasury training and we appreciate the challenges associated with the coordination and timing of training. Our training program provides the ultimate learning environment enabling your staff to discuss and ask questions in confidentiality. We leverage our in-depth experience and insight as the foundation for all of our treasury training, providing the knowledge and processes that truly make a difference in your organization.

## **MAKE A DIFFERENCE**

*Let Ledgewood Advisory Group help provide necessary learning that is needed for effectively managing and operating your treasury organization.*

**Begin by contacting our training coordinator:**  
Jill Resnick | [jill.resnick@ledgewoodgroup.com](mailto:jill.resnick@ledgewoodgroup.com)

**“The first thing that struck us all was the depth and breath of knowledge. We were impressed by the pragmatic, common sense approach. He suggested solutions that were practical, easy to implement, and took into account the realities of our particular situation.”**

*VP & CFO, Asbury Automotive Group*

# TOPICS THAT ARE RELEVANT

## CONVEYING COMPLEX CONCEPTS WITH CLARITY AND SIMPLICITY

### Global Cash and Liquidity Management

Enables financial professionals to understand current practical knowledge required to manage global cash operations. Trainers will provide attendees with the tools and techniques to effectively solve integrated and practical management problems. Through the use of case study methodology, working examples, and computer simulations, attendees will learn the concepts of an in-house bank, cash pooling, and cash forecasting. Participants will gain knowledge in how to improve control, optimize asset utilization, reduce cost, and to better leverage staff.

### Working Capital and Cash Forecasting

Participants will learn the essential elements of working capital and cash forecasting; how to integrate cash flow forecasting in order to improve the organization's balance sheet and asset utilization. Trainers will provide Financial professionals, as well as, commercial bankers in treasury sales, product development, internal operations and marketing best practice tools and techniques required to transform global process into a best class structure that operates with better control and improved efficiency at a reduced cost.

### Global Treasury Technology

Course provides leading edge knowledge of the global technology required to transform global treasury management into an operation that operates with better control and efficiency at a lower cost. By using case study methodology, computer simulations and working examples, participants will have a better understanding of the use of treasury technology within their organization in order to execute daily treasury operations.

### Asset Allocation

Enables participants to understand the main principles of managing a portfolio consisting of different asset classes, as well as, how to evaluate and implement strategies for building a suitable asset allocation and manage the risks and returns inherent in an international portfolio. The course is designed for company directors, treasurers, and financial officials directly involved in managing assets and directors along with staff who would gain from enhanced knowledge of the main principles of asset allocation.

### International Financial Markets

Participants will gain a structured and comprehensive understanding of the workings of the major global financial markets and the characteristics of the most important asset classes. For those participants who want to benefit from an increased understanding of markets, instruments, and how they all come together. Course content is relevant to both recent recruits with a limited background in international finance and experienced staff with new responsibilities in finance and capital markets.

**“[Ledgewood’s trainer] is a thought leader in the management of global treasury operations. I always pick up practical ideas to apply in my own shop.”**

*Director of Treasury , ILFC EMEA*

### Financial Market Risk

Strategies and methods in understanding the financial market risk that exists in an international portfolio made up of different asset classes. For those individuals who wish to gain knowledge, use, manage or evaluate financial market risk management instruments and products that exist for trading and risk mitigation applications.

### Macro-Economics for the Non-Economist

Designed for participants with a limited formal economic background who would benefit from an increased familiarity and understanding of widely used economic terms, concepts, statistics, economic policy making and other major economic indicators affecting world financial markets today.

#### TO FIND OUT MORE, CONTACT:

**Jill Resnick** | Training Coordinator

[jill.resnick@ledgewoodgroup.com](mailto:jill.resnick@ledgewoodgroup.com)

#### CALL US AT:

**Asia: +852 8191 3190**

**Europe: +44 (0)20 3287 8452**

**Americas: +1 914 763 8452**

# MAKING A DIFFERENCE

## KEY BENEFITS

### Cost Effective

Saves money. Saves time. Our prices are competitive offering the same qualified trainers as the competition.

### Relevant and Practical

Courses focus on current market practice techniques for effective treasury management.

### Experienced Trainer

Trainers leverage their extensive practical experience combined with their consulting knowledge that truly makes a difference.

### Flexible

Courses are designed around client schedules and specific topics. You tell us your organization's challenges and we will tailor a course with case studies and interactive practical exercises that meets your needs.

### Global

We travel to your location, including Africa, Asia-Pacific, and Europe.

### Confidential

Your staff can discuss and ask questions with confidentiality.

### Clarity and Simplicity

Our inter-personal skills enable us to convey leading treasury knowledge with clarity and simplicity.

## WHO SHOULD ATTEND?

**Treasury professionals** looking to increase their knowledge of treasury practices.

**Finance and Treasury professionals** who are involved with managing cash and liquidity, performing cash flow forecasts, and managing working capital.

**CFOs, controllers and VP of Finance** who want a better understanding of treasury operations and risk management.

**Accountants** who want to learn more about treasury accounting, accounting for derivatives, and hedge accounting under IFRS.

**Commercial bank staff** who are involved with the cash and treasury solutions for corporate customers.

**Auditors**, internal and external, who audit treasury.

**Anyone looking to gain a more in-depth understanding of treasury.**



## TRAINING OBJECTIVES

You gain an understanding of how the international financial markets operate and how to better control Cash, Working Capital, and Risk. You will learn the necessary metrics for measuring future performance, as well as the available technology that can be used.

## THE COST

Our courses are fixed priced according to the number of people, the duration, and amount of customization that is required. Contact our training coordinator to begin designing your custom program.

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